



Fiverr Announces New Partnership With Lilly Singh

July 1, 2019 12:00 PM EDT

Fiverr is partnering with Lilly Singh to offer a limited edition Fiverr Pro Gig for one women-led business to develop a digital video ad for their company

New York, NY July 1st, 2019 -- FIVERR (NYSE: FVRR), the company that is changing how the world works together, today announced a multi-faceted collaboration with comedian and actress Lilly Singh. This partnership is part of a series of collaborations with leading experts and influencers to teach the secrets of their domain to the Fiverr community and help empower them to do more. Previous collaborators include Apple iconic logo designer, Rob Janoff, musician, philanthropist, and entrepreneur, Wyclef Jean, and actor, director, Eli Roth.

Lilly Singh is a self-made entrepreneur who became known to the world through her comedic and inspirational digital content and will host NBC's A Little Late with Lilly Singh starting this fall. As part of this collaboration, she is offering her creative consulting services on Fiverr Pro, a platform of top-quality, hand-vetted professional freelancers, as a limited edition Gig. Female creators and female-led businesses will have the opportunity to work with and receive creative direction from Lilly on a digital video ad for their company. Paired with a Fiverr Pro video production team, one lucky winning business or creator will receive an entire end-to-end package for production, including creative conceptualization, script writing and a full-fledged video shoot with Lilly on site.

"I'm excited to join the Fiverr Pro platform and offer creative direction to a female-led business," said Lilly Singh. "I'm looking forward to learning more about Fiverr's global community, the businesses they're leading, and helping one of them create a powerful video to showcase the incredible work they are doing."

"Given the challenges that many female business owners face, including how female-led businesses received less than three percent of VC-funding in 2018 and overall challenges with gender bias, Fiverr has made efforts to provide companies with the creative tools they need to elevate their brands," said Aya Mironi, Head of Fiverr Pro at Fiverr. "We are honored to have Lilly on the platform for a limited time as one of our highly-skilled Pro sellers, as well as have her Pro Gig available to a female-led business or creator looking for creative guidance for their company."

Fiverr community members interested in working with Lilly can see her Pro Gig here (https://www.fiverr.com/lilly_singh/provide-creative-direction-for-a-short-video-ad-for-your-business?rollout=1&utm_campaign=lillysingh_pressrelease&utm_medium=social&utm_source=other) and learn more about the collaboration here (<https://blog.fiverr.com/make-it-singh-lilly-singh-joins-fiverr-pro/>).

About Fiverr

Fiverr's mission is to change how the world works together. The Fiverr platform connects businesses of all sizes with freelancers offering digital services in more than 200 categories, across 8 verticals including graphic design, digital marketing, programming, video and animation. Since inception, the platform has served over 5.5 million businesses and has facilitated over 50 million transactions. Fiverr's global community of freelancers spans across more than 160 countries. We invite you to visit us at [fiverr.com](https://www.fiverr.com), read our blog and follow us on Facebook, Twitter and Instagram.